



HR Planner Partner Programme



HR Planner is a simple and cost-effective solution dedicated to giving SMEs just the tools they need to manage all their HR obligations in one place. No more. No less.

What is the HR Planner Partner Programme?

We love SMEs and the HR professionals that support them. That's why we've created a dedicated Partner initiative. Become a Partner and you'll benefit from exclusive discounts and commission, all the while making your clients' lives much easier too.

How does it work?

There are two paths you can take when introducing your client to HR Planner. They are:

You pay for your client

HR Planner Partner

- Receive an exclusive discount on your invoice from us. Most Partners choose to pass on the full price of HR Planner to their client and keep the difference.
- Get the training and tools you need to successfully promote and implement HR Planner for your clients.
- Easily build HR Planner into your retainer and actively advise your clients.

COMING
SOON

- Act as a 'super admin' of your client's account. Support them with the set-up and gain ongoing access to client data.

Your client pays themselves

HR Planner Affiliate

- Share your unique Affiliate link with your clients. They can use this to start a free trial, which will link their account back to you.
- Your client pays directly for HR Planner, while you earn a small commission.

HR Planner Partner

Our Partner Programme has been split into three distinguishable categories where you'll secure increasing discounts and access to Partner-only deals to support you and your clients.

HR Planner Partner	 Planner Bronze Partner	 Planner Silver Partner	 Planner Gold Partner
Number of clients using HR Planner	1-10	11-20	21+
Discount on monthly invoice	10%	20%	30%

What are the rewards?

- ☒ HR Planner Partner badge
- ☒ Social media feature
- ☒ Free HR Planner account for internal use
- ☒ Opportunity for Partner case study

HR Planner Affiliate

If your client uses your Affiliate link to start an HR Planner trial and decides to buy, you'll earn commission for the lifetime of the client's account. This will be 8% of the total amount the client pays.



Why HR Planner?



People management
designed for SMEs



Web-based, fully
managed & secure



Save time & money
managing HR



Affordable and
scalable



Seamlessly switch
between mobile & desktop



Dedicated functions for
employees, managers &
administrators

Next steps

1	Download our Partner brochure	✓
2	Book a 1-1 call with a member of our team to discuss the programme and get a demo of HR Planner	
3	Sign and return our HR Planner Partner agreement	
4	Receive training and collateral to give you everything you'll need to start implementing HR Planner for your clients	
5	Start setting up your clients with their 14-day free trial	



Ready to become a Partner?

Call us on **01252 636 070**
or email **support@hrplanner.uk**.

HR Planner

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